

Challenges faced by Accounting Firms in Indonesia

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Universum Talent Survey US 2015

10 most attractive employer

1. Google
2. Walt Disney Company
3. Apple
4. Nike
5. J.P. Morgan
6. **E&Y**
7. Goldman Sachs
8. **Deloitte**
9. **PwC**
10. FBI

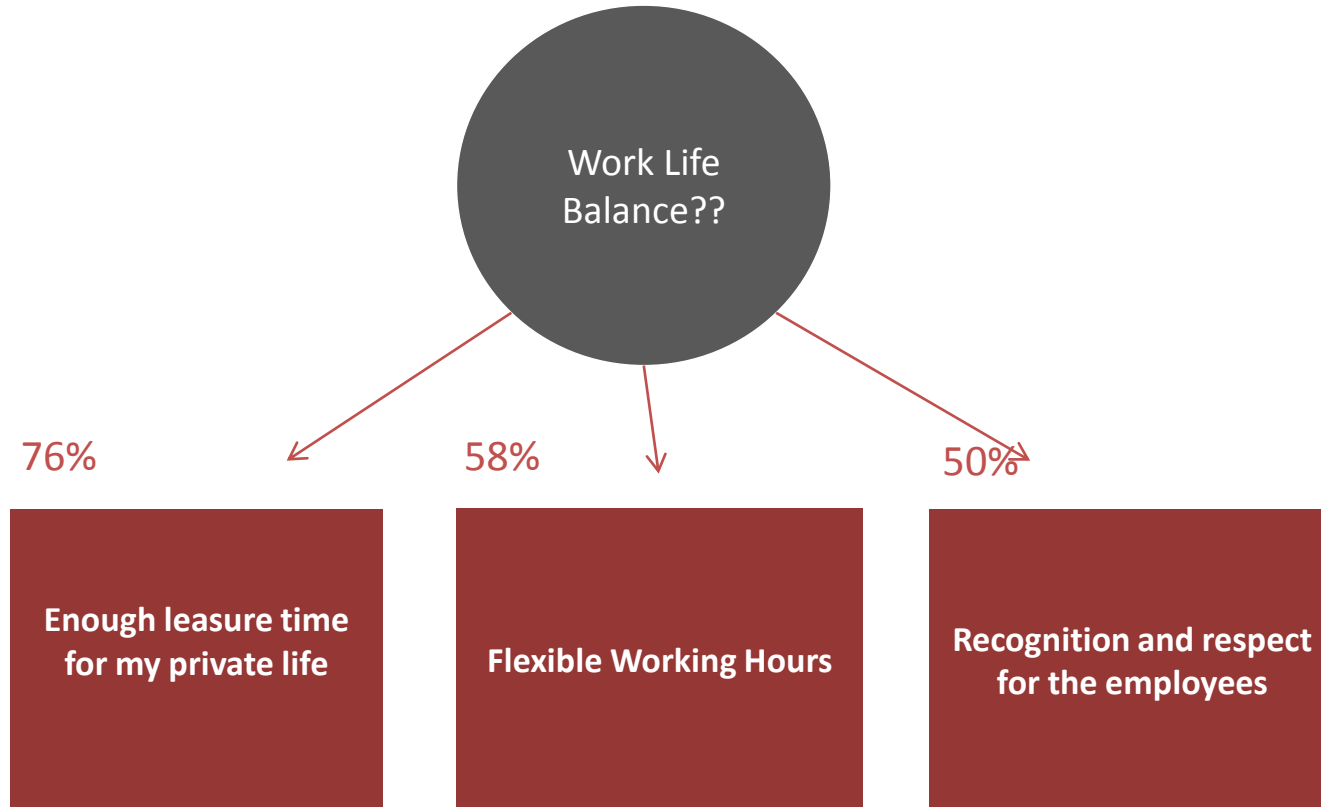
Working with Big Accounting Firms still the most attractive for students in US

What's important to student?

60% Work life balance

40% Security/Stability

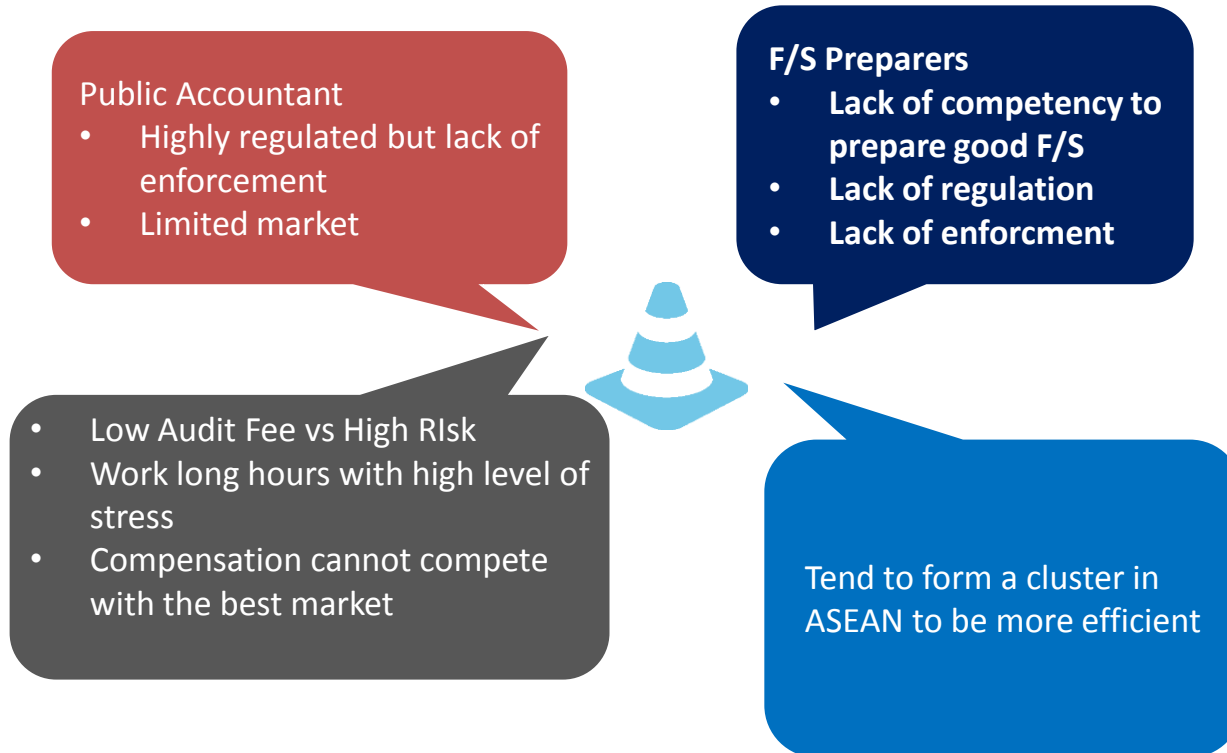
What “Work Life Balance” means?



Accounting Firms in Indonesia : Challenges

Challenges for Accounting Firms in Indonesia

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Potential Issues in the future

- Indonesian Public Accountants Quality compare to other ASEAN's countries
- Big Accounting Firms Leadership will be filled in by non Indonesian Partner
- Low Quality of Audit